

Design Sprint Master

Dec. 8, 2022 - Dec. 9, 2022

details overview

2 days

 9:00 am - 6:00 pm daily

 Language: German

 Regular price:
828.75€ plus VAT.

 Early bird discount (until 8 weeks):
828.75€ plus VAT.

Advice: Also available as online course: the brilliant solution for distributed teams, also in Austria and Switzerland.

In our Design Sprint Workshop we bring in all our experiences from projects with focus on Design Thinking, Agile Developments, UX Design and customer communication. We follow the Google Ventures framework for Design Sprints and make workshop participants fit for this approach. Of course we set up our own in-house projects the same way we teach it to our customers - from understanding the current situation to a promising idea and testing a finished prototype with real customers. This enables us to achieve rapid, repeatable innovation cycles and make companies fit for their future and today's fast-moving markets.

The course teaches the entire sprint process. With the help of a real practical example we take you step by step through the individual sprint stages and let you experience how creative and at the same time how challenging Design Sprints feels. After the course you will have an understanding of how a Design Sprint works, when it is applicable and what upfront preparation is necessary. Moreover we equip you with additional information on how to run your first Design Sprint and how to refine your facilitator techniques constantly.

exam

optional

 On-site course: 5:00 p.m. on the course's last day / Online course: exam day and time freely selectable

 60 minutes

 Test type:
multiple choice

 Examination Fee:
200.00€ plus VAT.

Advice: Exam available in German, English, Spanish language

book now

contact persons



steffen flegel
rock in the training surf
✉ steffen@trendig.com



bettina schoch
training journey composer
✉ bettina.schoch@trendig.com



doris rupnow
training visibility marketer
✉ doris.rupnow@trendig.com

 +49 30 747628-0

 +49 30 747628-99